



## Culture Program

EURAM 2006 Conference  
Norwegian School of Management, Oslo

### Culture Program Organizers

Prof. David Barry, Copenhagen Business School  
Dr. Stefan Meisiek, Nova University, Lisbon

EURAM 2006 is an occasion for pleasure as well as work. In planning this year's conference, chair Johan Olaisen and I wanted to emphasize the balanced perspective that culture and the arts bring to working life. To do this, we invited Prof. David Barry of Copenhagen Business School and Prof. Stefan Miesiek of Nova University Lisbon to organize a culture program to supplement our tracks.

The program will include the Scandinavian premier of Masters of Business Art, the new feature-length movie by Prof. Pierre Guillet de Monthoux. Will this film rival Mission Impossible III as the surprise hit of the summer? We cannot say, but we do predict that you will find it irremediable and entertaining. We are running it four times to allow everyone a chance to see it without missing the tracks of your choice.

We will also feature The Community, an exhibition by business artist Henrik Schrat. We expect the areas around the exhibition to serve as a focal point for meeting and conversation among Europe's active and growing networks for culture and leadership. It will also serve as a meeting point for the AACORN network – the global network for Art, Aesthetics, and Creativity in Organizational Research.

Philippe Mairese, artist and consultant, will be here to present his Simulation, a unique consulting and awareness exercise that will run in session on leading for creativity and innovation to become the source of a paper that we will write together at EURAM 2006.

EURAM 2006 is only one of the attractions in Oslo this week. Even the busiest participant might want to spend an afternoon or an evening on the town, enjoying music, movies, or museums. Since the Norwegian School of Management emphasizes culture in several programs of study and research, it was natural that we turn to our own student culture organization for a short list of the best in town this week. We thank Elin Rekdal and her colleagues for their work, and for the links to useful web sites for more information.

David and Stefan join Johan and me in welcoming you to Oslo and to the EURAM 2006 Culture Program.

Prof. Ken Friedman, Co-Chair, EURAM 2006

### Simulation

Organizational artist Philippe Mairese brings his interactive installation "Simulation" to Oslo. The installation invites a number of conference participants (up to 24) to take part in a group discussion, where they can choose whom they listen to, but cannot choose who they talk to. In this way, the installation deconstructs the usual conference presentation with a speaker and an audience. It explores power relationships and allows participants to reflect upon communication in academia. The simulation will be repeated several times during the course of the conference. It invites the tracks to take a break in their presentation routine and try the simulation. It helps them to question their usual way of presenting and commenting. 'Better questions' is the name of the simulation approach.

Simulation will be incorporated into the creative leadership track in the program Making A Bigger Splash on Thursday May 18, 15.00-16.30, in Room A2-005.

Further information: [www.acces-local.com](http://www.acces-local.com)

### Making A Bigger Splash

Creativity in the arts seems to be linked with the ability to manage multiple and contradictory points of view. This ability does not involve the attempt to resolve conflicts. Instead, it involves integrating conflicts and multiple views into a "Bigger Splash," the title of David Hockney's famous painting. The multiplicity of points of view, opinions, beliefs, advices, and interests, together with the ability to express and listen to this multiplicity can be a crucial factor in leading creatively. This is the subject of the track chaired by Arja Ropo and David Barry.

In the session that David Barry is chairing, we will try to collectively build a paper/conceptual piece about the importance of multiple simultaneous contradictory dialogues for creative leadership. Attendees should be both interested in the field of leading and creativity, and strongly motivated by collaborating on this theme.

After briefly introducing the theme, we will use Philippe Mairese's and Patrick Mathieu's SIMULATION tool for twelve participants (described in the culture program) to engage in an open discussion. Specifically, we will discuss together for one and a half hour according to the rule: you choose whom you listen to, you don't choose who you speak to. This multiplex dialogue will be recorded and transcribed, leading to a multi-voiced paper.

Special Session, Thursday May 18, 15.00-16.30. Room A2-005

## Masters of Business Art

Professor Pierre Guillet de Monthoux, Stockholm University, shows his latest movie "Masters of Business Art." It is a 90 minute documentary that portrays developments in the area of Art and Business over the last 5 years. Pierre and the Flow Research Group visited art and business projects throughout the world and interviewed renowned artists and thinkers in the area. In the movie Pierre summarizes and collates his observations to answer how and why artists and businesses are collaborating. The movie explores the many links between art and business and offers a conversation starter for discussions around art and business.

Masters of Business Art will screen four times during EURAM 2006 in the Gersshon Kommissar Auditorium C1-060.

Screenings will be at kl. 13:00 and kl. 15:00 on Thursday, May 18, and at kl. 13:00 and kl. 15:00 on Friday, May 19.

Further information:

[www.fek.su.se/inst/faculty/presentation.asp?id1=227](http://www.fek.su.se/inst/faculty/presentation.asp?id1=227)

## The Community

Organizational artist Henrik Schrat exhibits his work on the AACORN network in Oslo. Although everyone seems to agree that networks are vital for academic work, networks are hard to grasp. This seems especially true for dispersed on-line networks. How do the diverse members of an online forum see themselves as part of the network, how do they see the others, what unites them, sets them apart, and so on? The art project of Henrik Schrat follows these questions and aims at making a network temporarily visible. He sent a story through the AACORN network (art, aesthetics, creativity and organization research network), inviting the members to contribute with a story of their own. Schrat documents the shape the stories take, and the changes they undergo. The results of this project are visually exhibited at EURAM. Schrat re-enacts particular parts of the network story and invites those present to interactively add to it. The Community project is an example of how networks give rise to a community of scholars.

The Community will be exhibited outside room C1-060 in the C block of Nydalen campus during the entire EURAM conference.

Further information: [www.henrikschrat.de](http://www.henrikschrat.de)

## What's on in Oslo

EURAM 2006 Conference  
Norwegian School of Management, Oslo

From the Department of Communication, Culture, and Language

EURAM 2006 is only one of the attractions in Oslo this week. Even the busiest participant might want to spend an afternoon or an evening on the town, enjoying music, movies, or museums. Since the Norwegian School of Management emphasizes culture in several programs of study and research, it was natural that we turn to our own student culture organization for a short list of the best in town this week. We thank Elin Rekdal and her colleagues for their work, and for the links to useful web sites for more information.

If you would like to know more about our fine students and the courses they take, please visit the Department of Communication, Culture, and Language or contact our colleagues. Prof. Donatella Di Paoli can tell you about the program in culture and leadership. Prof. Jan Svennevig can tell you about our new master's degree in communication. In addition, our department head, Prof. Brynjulf Tellefsen, will be glad to hear from you about cooperative research and teaching programs.

Prof. Ken Friedman, Co-Chair, EURAM 2006



### May 17th

May 17th is National Day in Norway. All around Norway, we celebrate our constitution of 1814 and most shops and businesses are closed.

**9 am:** Traditional Norwegian dancers perform in Karl Johan Street from Egertorget to the royal palace.

**10 am – 1 pm:** School children and marching bands walk up Karl Johan Street, Oslo's main street of Oslo. The parade marches past the royal family at the palace. The king and his family stand on the balcony to greet the children and the bands. Most Norwegians dress up on this day, many in the traditional costumes of their towns and regions. The parade is a spectacular sight. To get the best view of the parade and the royal family, find a place in front of the palace. The parade is also broadcast live on TV.

**3 pm – 9 pm:** The anti-racist organization SOS Racism celebrates the day with a festival called "17. mai for alle," – "May 17th for all." This festival features outdoor concerts, stands, and entertainment in the idyllic Kuba park by the river Akerselva. The festival celebrates the idea that Norway's national day is a celebration for everyone living in Norway, a group that includes more than the ethnic Norwegian majority in our population. The festival runs from 3 pm to 9 pm, with free access for everyone. The record audience has been about 15,000 people sitting on the grass, relaxing, barbecuing, and listening to great music.

### Music

May 18th

#### **Ahmad Jamal**

Ahmad Jamal was a child prodigy who began to play the piano at the age of 3. He began his formal studies in music at age 7. In high school, he college-level master classes with the noted African-American concert singer and teacher Mary Caldwell Dawson and pianist James Miller. He joined the musicians' union at the age of 14, and he began touring when he finished high school at the age of 17, drawing critical acclaim for his solos. In 1950, he formed his first trio, The Three Strings.

[www.ahmadjamal.net](http://www.ahmadjamal.net)

[www.cosmopolite.no](http://www.cosmopolite.no)

Venue: Cosmopolite

Address: Møllergt. 26

Phone number: 22 11 33 08

Price: NOK 220/170

Time: Doors open at 9 pm

Age limit: Audience must be over 18 years of age.

May 19th

#### **Okkervil River**

The quartet Okkervil River writes dreamy songs with slumber-blurred stories and plays them with a drifting, somnambulant gait. This haunted-country quartet is ready for world renown.

[www.okkervilriver.com](http://www.okkervilriver.com)

[www.garageoslo.no](http://www.garageoslo.no)

Venue: Garage

Address: Grensen 9

Phone number: 22 42 77 66

Price: NOK 100

Time: Doors open at 9 pm

Age limit: Audience must be over 18 years old.

## Theatre

May 18th and 19th

### **Bollywood Ibsen: Fruen fra det indiske hav**

This is classic Ibsen, Bollywood style, rendered as a total experience with colorful singing and dancing.

[www.oslonye.no](http://www.oslonye.no)

Venue: Oslo Nye Teater, Centralteateret

Address: Akersgt. 38

Phone number: 22 34 86 00

Price: NOK 160/190/260/320

Time: 7 pm

The performance is in Norwegian.

## Galleries & Museums

### **Munch museum**

Painting and prints from the permanent collection

This summer, the Munch Museum will exhibit a comprehensive selection of Edvard Munch's main works spanning his whole career as an artist. Munch's oeuvre covers more than 60 years, from his early naturalistic works in the 1880s to his death in 1944. Throughout these years, Munch developed his unique form, while exploring several different styles from Naturalism to Expressionism.

[www.munch.museum.no](http://www.munch.museum.no)

Address: Tøyengt. 53

Phone number: 23 49 35 00

Price: NOK 65 / 35

Opening hours: Tuesday-Friday: 10 am – 4 pm

### **Galleri MGM**

Vibeke Tandberg

Vibeke Tandberg's work is focused on her own psychosocial relationship to the surrounding world. She uses photography – often digitally manipulated – and film to deal with subjects such as identity and gender aspects, (female) beauty and its stereotyped reproduction in culture, youthful dreams and ambitions or authority, repeatedly using herself as subject and model in the works.

[www.gallerimgm.com](http://www.gallerimgm.com)

Address: Haxthausensgt. 3

Phone number: 23 27 06 76

Opening hours: Tuesday-Friday: Noon-5 pm

### **Astrup Fearnley**

Knut Åsdam – Retrospective

Knut Åsdam is one of Norway's most distinguished young artists. He uses film, video, photography, text, sound, and architecture to probe the boundaries between subject and setting. Life in the contemporary urban scene is a recurring theme in Åsdam's experimental work. Åsdam's projects seek to exhume the subconscious layers of city life and their affect on people's individual personality.

[www.af-moma.no](http://www.af-moma.no)

Address: Dronningensgt. 4

Phone number: 22 93 60 60

Opening hours: Tuesday/Friday: 11 am – 5 pm Thursday: 11 am - 7 pm

## **The National Museum of Art**

Norway's National Museum of Art was established in 2003 by the merger of the Norwegian Museum of Architecture, the former Museum of Decorative Arts and Design, the Museum of Contemporary Art, the National Gallery, and the National Touring Exhibition Program. This museum features a broad collection of Norwegian and foreign masters.

[www.nationalmuseum.no](http://www.nationalmuseum.no)

Address: Kristian Augusts gate 23

Phone number: 21 98 20 00

Opening hours: Tuesday/Friday: 10 am – 6 pm. Thursday: 10 am – 8 pm

## **The Viking Ship Museum**

[www.khm.uio.no/english/viking\\_ship\\_museum](http://www.khm.uio.no/english/viking_ship_museum)

Address: Huk Aveny 35

Phone number: 22 13 52 80

Price: Family (2 adults + 2 children under age 16) NOK 100, Adults NOK 50, Children age 7-16 NOK 25, Children under age 7 Free.

Opening hours: 9 am – 6 pm

## Film

May 18th

### **Screaming Masterpiece**

By Ari Magnusson

Screaming Masterpiece is a fresh documentary about the fantastic music scene in Iceland, a small country with no more than 300,000 people. This film features such artists as Björk, Sigur Rós, Múm, Slowblow, and Nilfisk.

Language: English/Icelandic

Subtitles: English/Icelandic

[www.screamingmasterpiece.com](http://www.screamingmasterpiece.com)

[www.nfi.no/cinamateket](http://www.nfi.no/cinamateket)

Venue: Filmens Hus

Address: Dronningensgt. 16

Phone number: 22 47 45 00 / 22 47 45 89

Price: 70/45

Time: 6.30 pm

## **Other movies from Tom Cruise and Bambi to Brokeback Mountain and Geisha**

Oslo offers a wide variety of movie theaters, most with several screens and a rich program of movies in original languages with Norwegian subtitles.

For a map of all the cinemas in Oslo, go to:

[www.filmweb.no/oslokino/kinofakta/article47023.ece](http://www.filmweb.no/oslokino/kinofakta/article47023.ece)

For Cinema listings, please go to:

[www.oslokino.no](http://www.oslokino.no)

Ticket price: Nok. 70

Ticket and information: 820 50 001 (NOK 5,42 pr. minute).

Children's movies on the daytime program are usually dubbed.